



LasX Takes Top Honors in 2010 PEAK Awards.

The Contour Creations team at LasX Industries, Inc. is pleased to announce that it has received a 2010 Grand Print Excellence and Knowledge (PEAK) Award from *Print Solutions Magazine*. *Print Solutions Magazine's* annual PEAK awards competition honors print professionals that exceed customer's printing needs by providing outstanding value-added products and services that combine creativity with problem solving and process improvement.

The "Building Opportunities" promotional brochure by Contour Creations took the top Grand Peak award in the Self Promotion, Simple category. The intricate cuts showcased by this piece illustrate LasX's capabilities and services, directly showing how effective laser cutting can be as an alternative to conventional die cutting. The fine lines and cuts in the piece demonstrated LasX's commitment to quality, innovative customer pieces so well that one judge added, "Well done."

The prestigious PEAK awards highlight unique and successful print applications for companies and entrepreneurs interested in new niches, new products, and new sales techniques. Judges evaluate more than 230 entries from around the world in over 35 categories to select those that best demonstrate innovative value-adds for the print industry.

LasX is pleased to be recognized as a premier vendor of high quality, precise laser digital converting services for printed products. Our LaserSharp technology combines laser processing with cameras and patented controllers to yield intricate designs with small feature sizes that are precisely registered to printed details. Whatever your design goals, LasX and Contour Creations can help you create eye-catching greeting cards, business correspondence, and promotional pieces with impact.

The Print Services & Distribution Association (PSDA), publisher of *Print Solutions Magazine*, delivers publications, web services, technical and marketing assistance, and trade expositions and education designed to help print professionals meet end-user needs and grow their business. The *Print Solutions Magazine* and PEAK awards demonstrate supply sources and sales and marketing ideas while recognizing achievement and creativity in design, manufacturing, and fulfillment to solve problems and improve business processes.

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